



NO SURPRISES

PREFERRED FLEET

GUARANTEED PRICING SET BY YOU AND YOUR LOCAL DEALER ON
QUALITY GOODYEAR® TIRES AND SERVICE FROM COAST TO COAST

GOODYEAR

NEIGHBOR-LIKE ATTENTION. NATIONWIDE ACCOMMODATION.

Welcome to Preferred Fleet from Goodyear® and your local dealer. The prices, service and products you count on from around the corner — now guaranteed to your fleet nationwide.



CONSISTENT PRICING AND SERVICE FROM COAST TO COAST

Set by you and your dealer; honored wherever your fleet goes.

2,300+

NATIONWIDE NETWORK ACCESS FOR CONFIDENCE ON THE ROAD

Goodyear Dealers ready to keep your fleet running strong.

24/7

INDUSTRY-LEADING EMERGENCY ROADSIDE SERVICE

A single point of contact for dispatchers and drivers through Fleet HQ® — and you'll never pay a dispatch fee.

CPM↓

TIRE OPTIMIZATION TOOLS

Enhanced data collection and reporting to help extend the life cycle of your fleet's tires and reduce cost per mile.

YOUR TOTAL SOLUTION BEGINS WITH YOUR LOCAL DEALER



TRUSTED PRODUCTS

Goodyear and your local dealer offer a broad selection of proven, innovative tires and retreads to help improve efficiency for commercial and off-the-road fleets of a wide variety of sizes and applications.



INNOVATIVE FLEET MANAGEMENT TOOLS

Goodyear's powerful set of tools help streamline your daily time management, improve decision-making processes and find new ways to save your fleet money.



TIRE OPTIX



FLEET
DASHBOARD



GTRACS

HOW IT WORKS

- 1 Agree to pricing with your local dealer
- 2 Your dealer assigns your fleet a Goodyear Preferred Fleet #
Your drivers and dispatchers call Fleet HQ if they're outside your dealer's service area and provide your fleet's Preferred Fleet #
- 3 All billing is facilitated through your local dealer

AT YOUR SERVICE

When you become a Preferred Fleet, your drivers can keep rolling with access to these trusted services and more at any Goodyear Dealer.



TIRE & RETREAD REPAIR



TIRE BALANCING
& ALIGNMENT



RETREAD CASING
PICKUP & DELIVERY



WHEEL REPLACEMENT
& REFURBISHING



TIRE MANAGEMENT/
FLEET INSPECTIONS

HELP TO MAKE ROADSIDE SERVICE MORE EFFICIENT WITH THE GOODYEAR® SMARTTECH APP.



Exclusive to Goodyear Authorized Dealers, the Goodyear SmartTech App streamlines the Goodyear FleetHQ® road service call process and helps improve overall service accuracy, tracking and efficiency. The SmartTech App helps reduce roll times, enabling trucks to return to service faster.

Your local dealer is your connection to Goodyear's Total Solution

TOTAL SOLUTION



Trusted Products
Innovative Products For Any Fleet Application



Nationwide Dealer Network
2,300+ Dealers In North America Ready To Help Your Fleet



Reliable Services
Most Reliable Nationwide Roadside Service In The Industry*



Fleet Management Tools
Tire And Retread Tracking And Fleet Dashboard

Find your total solution at goodyeartrucktires.com.

*Fleet research study, Nov. 2015, Lieberman Research Worldwide. 590-fleet sample. Goodyear Dealer network roadside service compared to Michelin, Bridgestone and Continental.

PREFERRED FLEET

TALK WITH YOUR LOCAL DEALER TODAY OR
GO TO GOODYEARTRUCKTIRES.COM

